



# Che Fu has a heart of glass

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EASTERN Bay school students have a chance of making their own hip-hop recording with famed Kiwi musician Che Fu.

The well-known rapper has lent his talents to a good cause, that of glass recycling, and Kiwi school students are now asked to wrap up his rap song, so to speak.

Two best-effort prizes are awarded in the competition, one in the South Island and one in the North, with the winners taking home \$1000 each and getting to record their song with Che Fu.

Che Fu has already written a hook that has to be included in the song, and students are required to follow a few other rules.

Glass Packaging Forum chairman David Carter said the idea for the competition came about after talking to school kids about how to raise awareness of glass recycling.

"The competition is aimed at nine to 15-year-olds and asks them to put their thoughts on glass recycling to Che Fu's music," he said.

"One of the children involved in the launch of the mobile glass crusher suggested finding a name for the crusher would make a great school competition to get kids thinking about glass recycling.

"At the same time, Che Fu was looking for a way to use the power of music to get young people considering their own role in keeping our environment clean and green."

Mr Carter said the competition was simple.

"Students download the beat and Che Fu's lyrics and then 'rap the gaps' with their own words," he said.

In addition to taking home \$1000, the winners would have a "day of a lifetime" recording their song with Che Fu at an Auckland studio.

"As part of the education process, winning students will be given information on how to copyright their own lyrics," Mr Carter said.

Mr Carter said 53 per cent of glass used in New Zealand was being recycled for use in the construction industry.

The competition closes on April 18, and the winners will be announced on World Environment Day, June 5.

For more information, see the [www.glassforum.org.nz/classrap.html](http://www.glassforum.org.nz/classrap.html) website.



■The *BEACON* has committed itself to reduce the damaging effects of global warming on our environment in an award-winning campaign that was highly commended in Environment Bay of Plenty's Environment Awards.



ENVIRONMENTAL RAP: Bay youngsters are being asked to wrap up Che Fu's song.

Photo Monique Ford A4662-129