



Importance of recycling glass stressed at Winery concerts

THE importance of glass recycling will be highlighted at this week's Winery Tour concert at Brunton Road Vineyard.

The Glass Packaging Forum is on the road with the show organising glass recycling at each location and promoting glass matters to the estimated 50,000 people attending the 18 concerts in the tour.

The event features Tim Finn, Bic Runga and Dave Dobby on stage Together; along with Boh Runga and Che Fu.

At each concert the audience is reminded how important it is to preserve

the beautiful location and environment and how recycling helps do this.

"Every single bottle can be recycled back into new glass containers" said Glass Packaging Forum general manager John Webber.

"We need to make it easy for people to recycle so that's what we are going to do with our glass matters recycling bins."

New Zealanders are now recycling 64 percent of glass each year and an improved infrastructure for recycling at events and away from home is key to continual improvement.