



**The Dominion Post**  
Thursday 14/10/2010  
Page: 2  
Section: General News  
Region: Wellington Circulation: 88,100  
Type: Metro  
Size: 62.06 sq.cms.  
Frequency: MTWTF--

Brief: GLASSFOR(W

## WORLD CUP TRASH TRAIL INSPIRES \$2M RECYCLING

The prospect of 85,000 rugby fans leaving empty beer bottles, cans, pie wrappers and other debris behind as they march into stadiums for next year's Rugby World Cup has prompted the Government to back a \$2 million move to put recycling bins in host centres. Environment Minister Nick Smith said the Government would contribute \$1.6m and the Glass Packaging Forum would put in \$440,000 for more than 700 bins in stadiums, fan zones, streets, airports, railway stations, bus terminals and other sites. They will remain after the World Cup.





# Wine bottling jobs on line

## Low recovery rates for recycled glass hurting industry

Hundreds of jobs in the wine bottling sector are at risk because of poor recovery rates of recycled glass, the packaging industry has warned.

The way local councils collect household waste – particularly the “co-mingling” of glass with other packaging – means as little as 30 per cent of collected glass is recycled into new bottles, a Glass Packaging Forum (GPF) seminar heard in Auckland on Tuesday.

John Webber, GPF general manager, said a July poll showed 80 per cent of Aucklanders wanted their councils to ensure 100 per cent of glass collected is suitable for recycling.

“If we can’t keep the carbon content of our New Zealand manufactured glass bottles competitive by efficient recycling here, then wine for the mass commercial market may be bulk exported and bottled closer to the end-market.”

A GPF spokesman said hundreds of jobs in Auckland alone could be at stake in the wine bottling industry.

The GPF said the co-mingling process affects the quality of the glass available for recycling and has resulted in glass stockpiles at Visy’s materials recovery facility in Onehunga. This in turn has brought a significant reduction in glass which can be made into new containers at the country’s only bottle maker Owens-Illinois, known as O-I, in Penrose.

The GPF said the situation was critical because, with a third furnace about to come online at O-I, there is demand for another 70,000 tonnes of recycled glass each year – “but this is unlikely to be able to come from the super-city unless changes are made in the collection methodology”.

Other industry heavyweights – David Carter (group environmental and technical projects director for Lion Nathan in Sydney), Philip Manson (science and innovations manager at New Zealand Wine) and Fabian Yukich (national wineries manager and executive director at Villa Maria) also called for change in the waste recovery process.

Mr Webber said while co-mingling glass, cans, paper and plastic had increased overall recovery rates, it had cut the quality of recovered materials.

“After several years of co-mingled collections in Auckland, there is not enough recycled glass available to O-I even before the introduction of its new third furnace,” he said.

It would threaten the country’s world-leading performance of 60 per cent recycled glass content in New Zealand-made glass containers, in line with Germany and Scandinavia.

“This is a real problem because reducing the amount of recycled glass in wine bottles is now having a direct impact on our ability to sell New Zealand bottled wine overseas.”

Mr Yukich said Villa Maria performed independently audited carbon emission measurements: that were “crucial to winning and keeping valuable export contracts for major supermarkets and other retailers”.

“For Villa Maria, glass is the only option but it is also a significant part of our carbon footprint, making recycling recovery rates vital to our sustainable initiatives,” he said.

The GPF hoped the new Auckland council would take the issue seriously and re-examine household recycling. It supported a return to separate glass recovery at the kerbside, or, if co-mingling continues, lower compaction rates to stop glass breaking.

Meanwhile, the GPF yesterday received a \$1.6 million grant from the Government’s Waste Minimisation Fund to boost the number of recycling facilities in readiness for the Rugby World Cup next year.

Mr Webber said the 85,000 visitors expected for the cup would expect to find recycling facilities at stadiums and fan zones, in high streets, transport hubs, tourist attractions and camp sites.

The project aimed to reduce container waste to landfill by up to 20 per cent by recycling 8700 tonnes of plastic, cans and glass bottles.

Fairfax



# NZ wine bottling sector jobs at risk

Hundreds of jobs in the wine bottling sector are at risk because of poor recovery rates of recycled glass, the packaging industry has warned.

The way local councils collect household waste – particularly the “co-mingling” of glass with other packaging – means as little as 30 per cent of collected glass is recycled into new bottles, a Glass Packaging Forum (GPF) seminar was told in Auckland on Tuesday.

John Webber, GPF general manager, said a July poll showed 80 per cent of Aucklanders wanted their councils to ensure 100 per cent of glass collected is suitable for recycling.

“If we can’t keep the carbon content of our New Zealand manufac-

tured glass bottles competitive by efficient recycling here, then wine for the mass commercial market may be bulk exported and bottled closer to the end-market.”

A GPF spokesman said hundreds of jobs in Auckland alone could be at stake in the wine bottling industry.

The GPF said the situation was critical because, with a third furnace about to come online at the country’s only bottle maker Owens-Illinois, in Penrose, there is demand for another 70,000 tonnes of recycled glass each year.

“After several years of co-mingled collections in Auckland, there is not enough recycled glass available to O-I even before the introduction of its new third furnace,” Mr Webber said.

Fairfax



## Otago Daily Times

Thursday 14/10/2010

Page: 3

Section: General News

Region: Dunedin Circulation: 41,239

Type: Metro

Size: 24.61 sq.cms.

Frequency: MTWTFS-

Brief: GLASSFOR(W

### Recycle that cup

**Wellington:** The Government has launched a \$2 million programme to outfit New Zealand with hundreds of public recycling bins for next year's Rugby World Cup.

Environment Minister Nick Smith said it would involve installing more than 700 "Love NZ" recycling facilities for glass, plastic and cans at stadiums, fan zones, main streets, airports, railway stations, bus terminals, campsites and tourist attractions in each of the 12 regions hosting matches. — NZPA

## **Govt launches RWC recycling scheme**

Wellington, Oct 13, NZPA - The Government has launched a \$2 million programme to outfit New Zealand with hundreds of public recycling bins for next year's Rugby World Cup

Environment Minister Nick Smith said it would involve installing more than 700 "Love NZ" recycling facilities for glass, plastic and cans at stadia, fan zones, main streets, airports, railway stations, bus terminals, campsites and popular tourist attractions in each of the 12 regions hosting matches

Dr Smith said the Government was determined that in hosting the largest event in the country's history, the environmental impact was minimised

"We also want to ensure the visiting 85,000 rugby fans and 2500 international media have an experience that matches our '100 percent pure' brand." The initiative will be funded by \$1.6m from the Government's Waste Minimisation fund and \$440,000 from the Glass Packaging Forum. Dr Smith said he hoped to attract a further \$1m from councils and industry in the 12 regions hosting the games

NZPA PAR rob co sl13/10/10 11-12NZ